



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

GRETCHEN WHITMER
GOVERNOR

MICHAEL F. RICE, Ph.D.
STATE SUPERINTENDENT

MEMORANDUM

DATE: September 16, 2021

TO: Local and Intermediate School District Superintendents
Public School Academy Directors

FROM: Delsa D. Chapman, Ed.D., Deputy Superintendent
Division of Educator, Student, and School Support 

SUBJECT: Promoting the Emergency Broadband Benefit Program

As Michigan students return to school for a new year, access to affordable and reliable internet access is vital for their success. The Michigan Department of Education (MDE) applauds the efforts of all school personnel working to provide off-campus broadband solutions to students.

The emergency broadband benefit (EBB) program allows eligible households to enroll through an approved provider or by visiting [GetEmergencyBroadband.org](https://www.getemergencybroadband.org). The emergency broadband benefit will provide a discount of up to \$50 per month towards broadband service for eligible households and up to \$75 per month for households on qualifying tribal lands. Eligible households can also receive a one-time discount of up to \$100 to purchase a laptop, desktop computer, or tablet from participating providers if they contribute more than \$10 and less than \$50 toward the purchase price.

The emergency broadband benefit is limited to one monthly service discount and one device discount per household. To learn more about the EBB program or to become an outreach partner, please visit www.fcc.gov/broadbandbenefit.

To help promote EBB as a tool for the current school year, the Federal Communications Commission (FCC) has added new back-to-school themed materials to the EBB outreach toolkit (www.fcc.gov/emergency-broadband-benefit-outreach-toolkit).

New materials include school posters, bookmarks, handouts, and school lunch and breakfast program specific flyers. Additional social media posts and images have also been added. The new materials are available in English and Spanish. Materials also

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Page 2
September 16, 2021

include tribal-specific flyers to promote the increased monthly benefit available to eligible households on qualifying tribal lands. If you have questions about any of the materials, please contact broadbandbenefit@fcc.gov.

MDE hopes that all K-12 schools will use these items to notify their communities about this important program designed to help eligible households get or stay connected.

cc: Michigan Education Alliance
Confederation of Michigan Tribal Education Directors